# 江苏隽永东方

网络信息集团有限公司

精准流量模型助力

中国品牌DTC出海

ETM to EBM

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### Digital Marketing

# 中国华东地区唯一一家

SHOPIFY PRE-PLUS PARTNER



COMPANY PROFILE

公司简介

隽永东方经过十几年的发展,已形成以江苏集团公司为核心技术研发基地,厦门子公司为闽南数字营销体验中心,杭州数字营销体验中心,温州数字营销体验中心等,成为中国头部技术驱动型独立站数字营销服务商,品牌跨境产业服务平台,涵盖独立站全链条的跨境服务,助力商家打造世界级中国品牌。

隽永东方拥有Shopify Pre-Plus Partner身份,提供一站式全方位的独立站运营服务。隽永东方将致力为事业合伙人提供有效培训支持、有竞争力的产品,实现共赢。

EastDTC-Top Direct-To-Consumer Brand SHOPIFY Experts, We launch the world's Top direct-to-consumer brands Since 2010.



SERVICE INFORMATION

## 服务信息

#### 。独立建站

WordPress建站,高端定制设计搭建B2B独立站 Shopify建站,专业跨境电商解决方案-B2C独立站

### 。营销方案

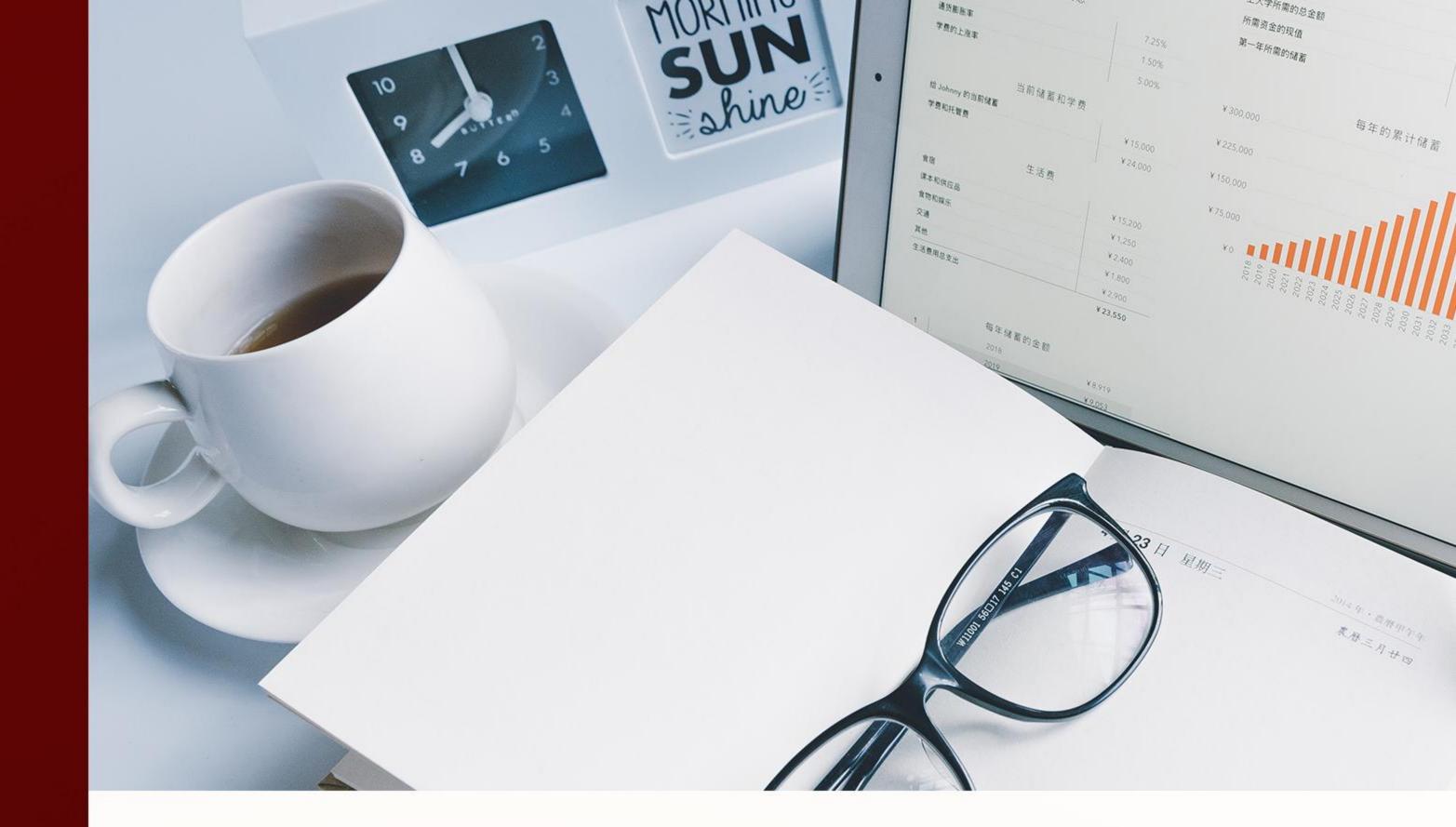
量身打造跨境电商一体化数字营销方案 Google Ads推广,Facebook推广等SEM推广

#### 。推广平台

隽永东方集团旗下East Supplier Platform,隆重推出您的企业专页免费发布您的信息,让您无需建站就得迅速快捷地获得询盘

#### 。配套服务

根据您的需求为您量身打造技术维护套餐 提供主机/域名/邮箱/SSL证书等配套套餐,解决您的后顾之忧



WHY CHOOSE US?

# 为什么选择我们?



#### 隽永东方

技术驱动型全网品牌数字营销公司



#### Shopify搭建B2C独立站

助力企业跨境电商一体化数字营销



#### Shopify技术团队

Shopify平台搭建与2C电商营销深度结合



#### 1000+全球客户的信任

品牌拓展与网站排名独树一帜



CUSTOM MADE

# 量身定制

# **Shopify**YOUR TRUSTWORTHY PLATFORM

形象 企业VI设计

- **官网** 独立站
  - **昌网** 独立站高端定制

- **文案** 文案策划/撰写
- **数据** 域名/主机/SSL

流量 数字营销 平台集东供应商跨境平台

# Certified Shopify Partner

- \*免费测试60天,无需支付任何费用
- \* 提供最新资源,快速建立电子商务营销网站
- \* 举行线下Shopify交流研讨会, 为您提供相互交流的平台

3 shopifyplus

为您量身定制跨境电商平台



PROMOTION PLAN 推广计划

# 品牌跨境代运营合作不懂跨境运营,企业该怎么办?



#### ◈ 建站难

听说现在流行做独立站,可开建站哪有那么简单,只会做生意,在技术方面可是一窍不通....

#### ◈ 推广难

要想有人来咱的网站,那就得做推广,可靠谱的服务商难找,容易走弯路,水深着呢!

#### ◈ 转化难

独立站建好,投广告、做推广,流量是引来了,可最后真正下单的却很少,可真是糟心哪!

#### ⊗ 结算难

支付的安全性、费率、汇率政策、提款时效、 增值服务等太让头操心....

#### ⊗ 物流难

物流环节处理起来太繁琐,费用也很高, 利润是越来越薄....



### PROMOTION PLAN 推广计划

#### **Platform Promotion Model**

### 平台推广模式

将在隽永东方集团旗下East Supplier Platform 隆重推出您的企业专页,让您无需建站就得迅速快捷地获得询盘。

隽东供应商跨境平台: eastsupplier.com 2022年度免费入驻,欢迎您的到来!

#### ◈ 打造品牌专页

隽永东方为您从文案、设计、关键词等维度打造一个良好用户体验、以询盘 为导向的企业品牌专页。

#### ਂ 品牌跨境代运营推广

隽永东方为您提供从选品-上货-订单-结算-物流-仓储-报税等一条龙全链条代运营推广服务,让您投入的每一分钱,都会在将来以询盘的形式回报给您。

# Independent Station Promotion Mode 独立站推广模式

企业要面对的问题包括:流量从哪里来,什么样的流量最合适,如何获得流量。

全球使用量最大的搜索引擎Google能让更多的消费者发现并 找到自己,是布局海外营销必不可少的一环。

#### ◈ 搭建独立站

隽永东方为您从文案、设计、技术等维度打造一个良好用户体验、以询盘为 导向的营销型网站。

#### ❤ 营销支持

隽永东方为您提供搜索引擎优化、竞价广告管理、社交媒体推广等一体化数字营 销全案。

#### ❸ 品牌跨境代运营推广

隽永东方为您提供从选品-建站-营销-订单-结算-物流-仓储-报税等一条龙全链 条代运营推广服务,让您投入的每一分钱,都会在将来以询盘的形式回报给您。



#### SUPPLIER PLATFORM POSITIONING

# 供应商平台定位

East Supplier Platform eastsupplier.com (隽东数字跨境平台)是隽永东方集团旗下的跨境全品类产品平台,涵盖B2B/ B2C / Sourcing 多重创新商业模式。

它为传统的外贸和跨境电子商务用户提供了全类别的产品引流和直接获取询 盘服务,同时为全球个体商户和企业主对接中国大陆优质工厂提供了一个高品质的渠道。





隽东供应商跨境平台 在 eastsupplier.com 上连接买家 和供应商,为战略决策提供信息, 建立供应链和发展业务的一个中国 平台。



PROMOTION PLAN

# 战略合作伙伴



### 隽永东方是Shopify Pre-Plus Partner 尊享如下特权

开通60天延长期试用测试账号

尊享Shopify官方第 一手资源

隽永东方将不定期举 办线下Shopify交流

让懂技术与运营的互联网团队为您服务,为您后续的每一步旅程保驾护航。

隽永东方是Shopify Pre-Plus Partner, 正式对外提供一系列Google Ads推广服务,无论是要短期内迅速获得高质量询盘,还是长期打造品牌,我们都可以帮你制定最佳的广告策略。

PayPal可以帮助您以安全省心的收款方式尽揽全球商机,只需要拥有一个邮箱地址就能 轻松收款或给供应商付款。



Google Partner











### 江苏无锡(总部)

地址: 无锡市滨湖区锦溪路100号科教

创业园3号楼902-903

微信: eastdesign

电话: 0510-88771550

Q Q: 22046822/315913847

热线: 400-168-1082



微信公众号



创始人微信号



CONTACT US

# 联系方式



### 厦门子公司

地址: 厦门市思明区湖滨北路29号中信

广场A座嘉禾众创1101

联系: 吕小姐/钟先生 热线: 400-168-1082



### 杭州办事处

地址: 浙江省杭州市下城区延安路468号

外经贸广场综合楼B座8层

联系: 钟先生

热线: 400-168-1082



# 隽东供应商跨境平台

限时免费

内容驱动询盘平台

加入中国首家

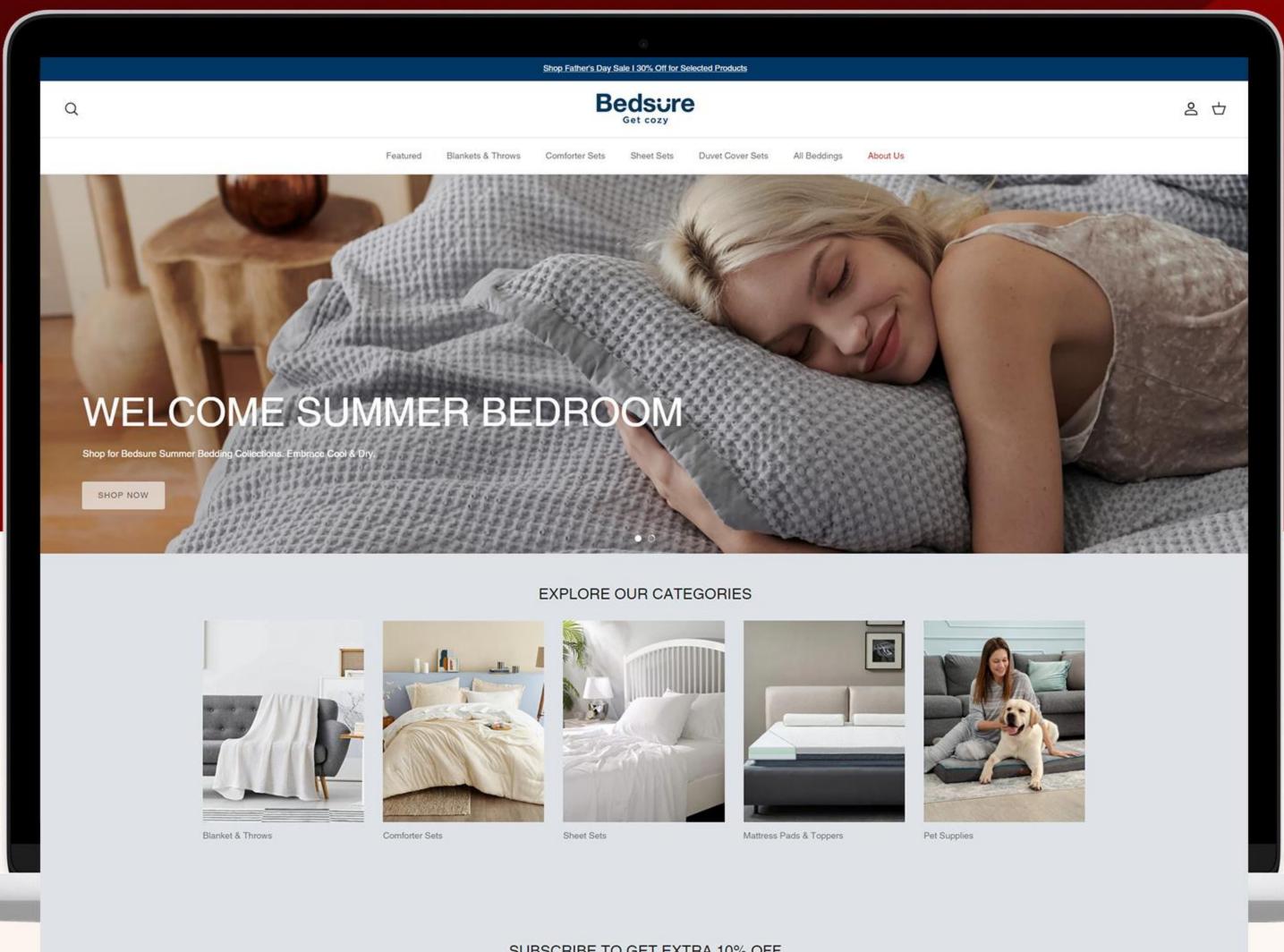
助力跨境升级

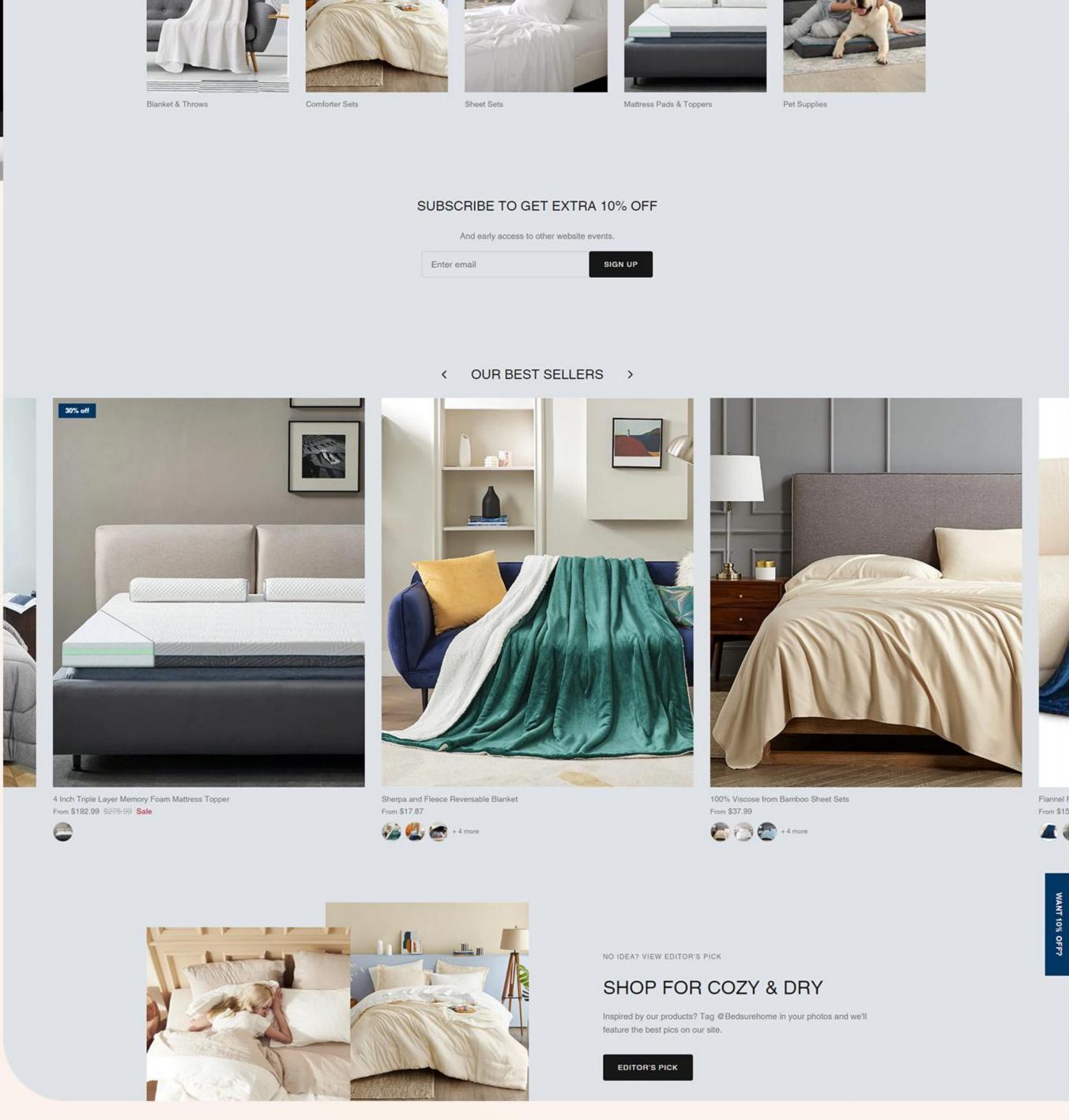




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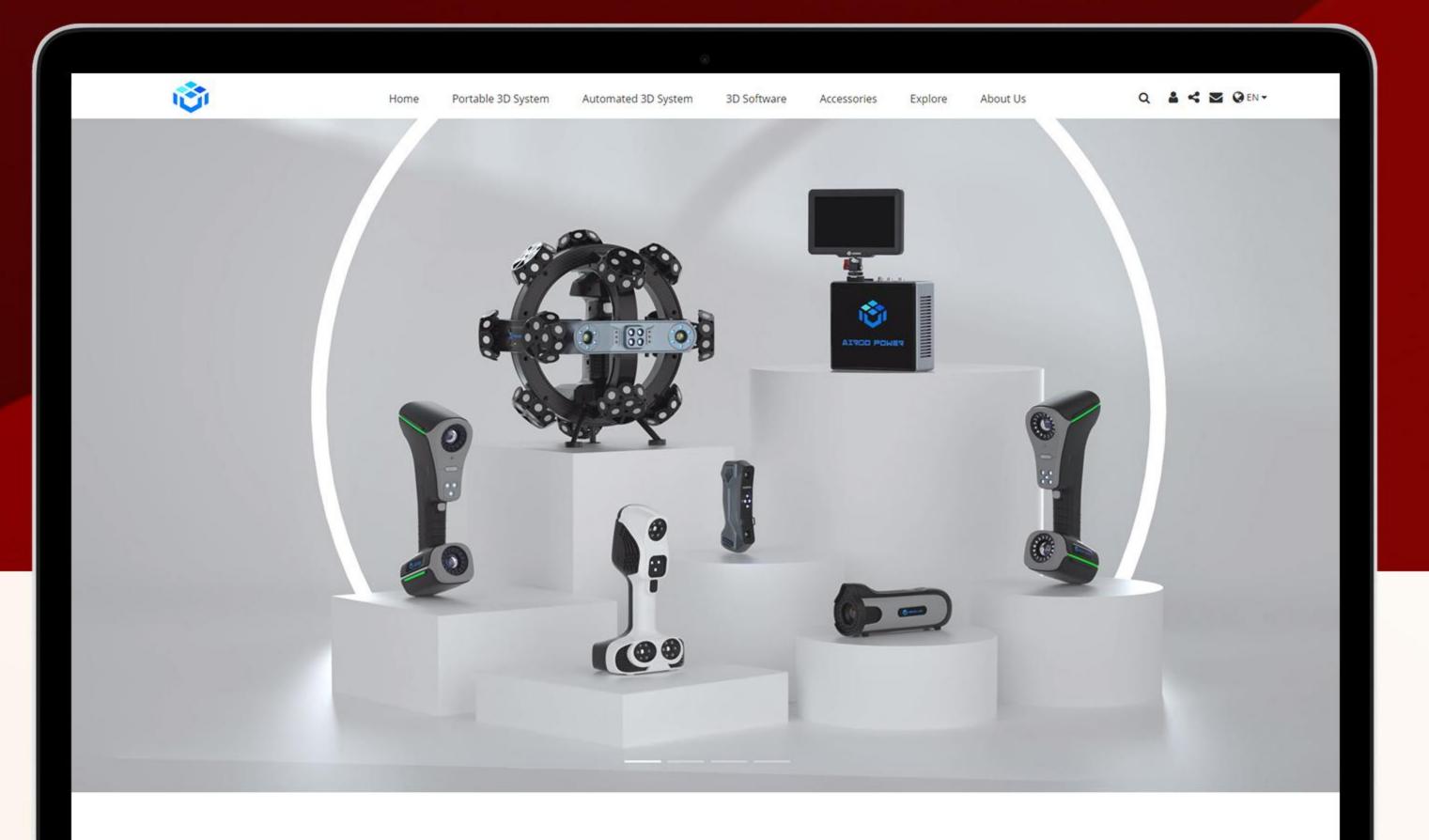
### CASE SHOW 套例展示

# 无锡尚佰环球电子商务 有限公司

400-168-1082







#### Automated 3D System

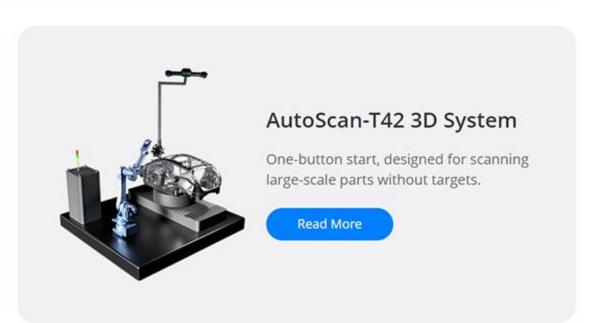
AM-DESK

Compact automated 3D measurement station





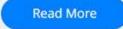




#### Tracking 3D Scanner

#### TrackScan-Sharp 3D System

TrackScan-Sharp brings optical measurement to a whole new level by offering a tracking distance of up to 6 meters, a volumetric range of 49m³, and volumetric accuracy of up to 0.049mm (10.4m³).







CASE SHOW

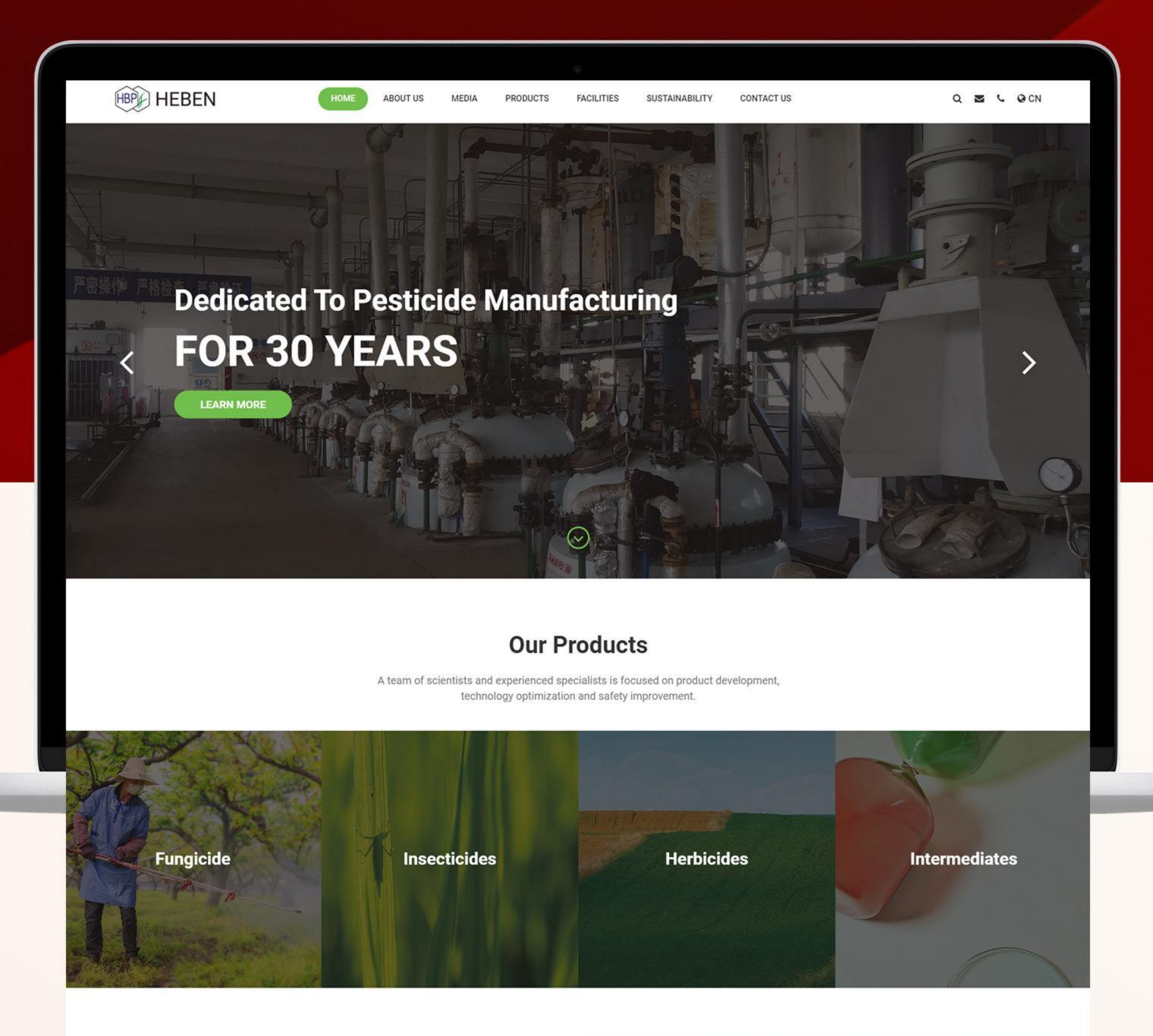
### 案例展示

### 杭州思看科技 有限公司

400-168-1082









Founded in 1995, Zhejiang Heben Pesticide & Chemicals Co.,Ltd.(Hereafter as Heben) has been a dedicated manufacturer of both agrochemical active ingredients and formulated products.

So far three manufacturing sites are in operation in different parts of China.

As a leading agrochemical manufacturer in China, Heben serves Chinese domestic market with its branded products and partners with customers in over 60 countries, among them are some major agrochemical multinationals.

LEARN MORE



25+ Years

Founded in 1995

3 Bases

**60+ Countries** 

Three production sites are in operation.

Customers in over 60 countries



We Research

A team of scientists and experienced specialists is focused on product development, technology optimization



We Develop

A dedicated manufacturer of both agrochemical active ingredients and formulated products.



We Deliver

We provide high-quality products and great service to customers.



#### We Engage

Heben has invested heavily in facilities for wastewater treatment and VOCs recycle & control, adopting many best



CASE SHOW

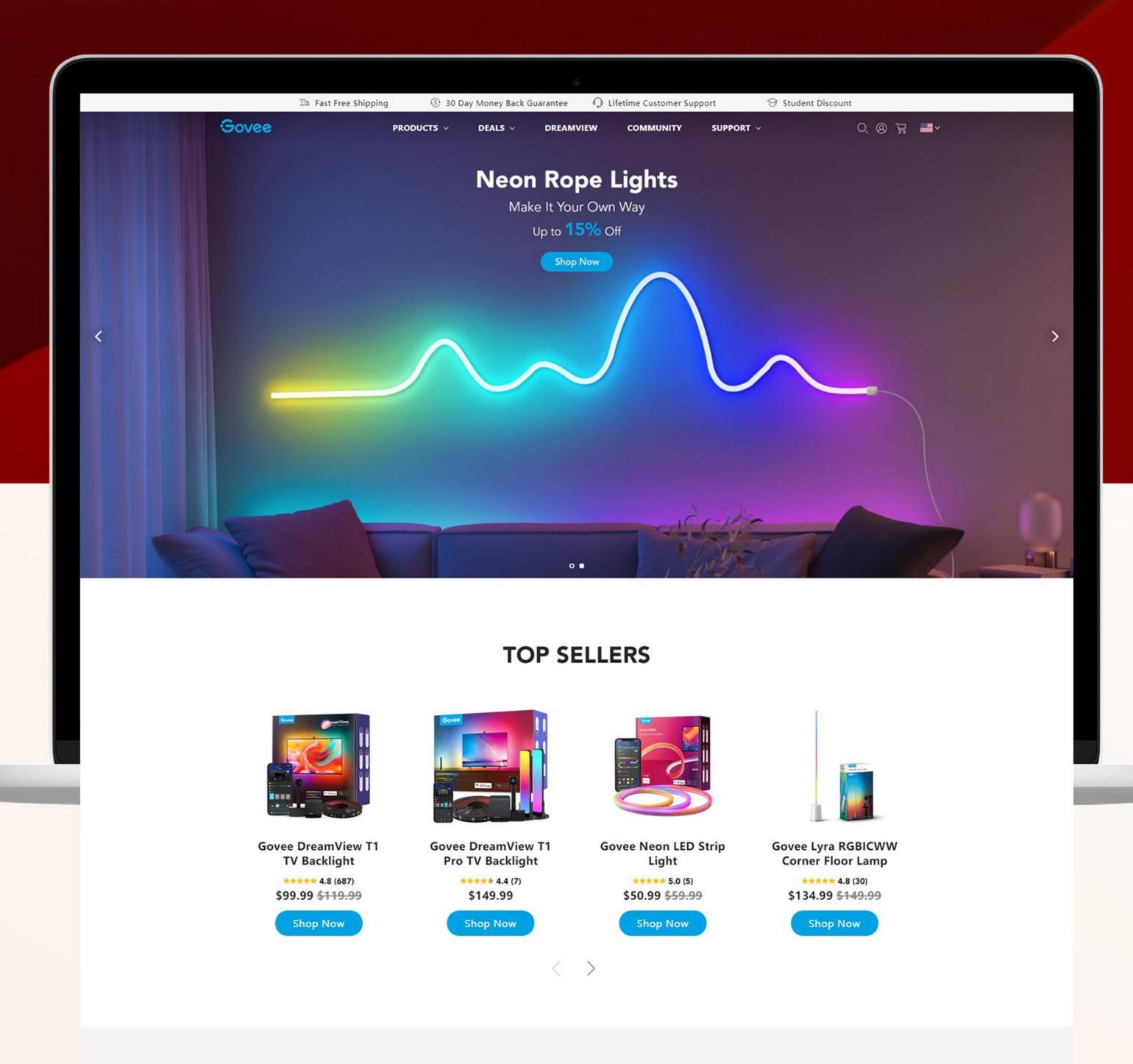
# 案例展示

#### HEBEN

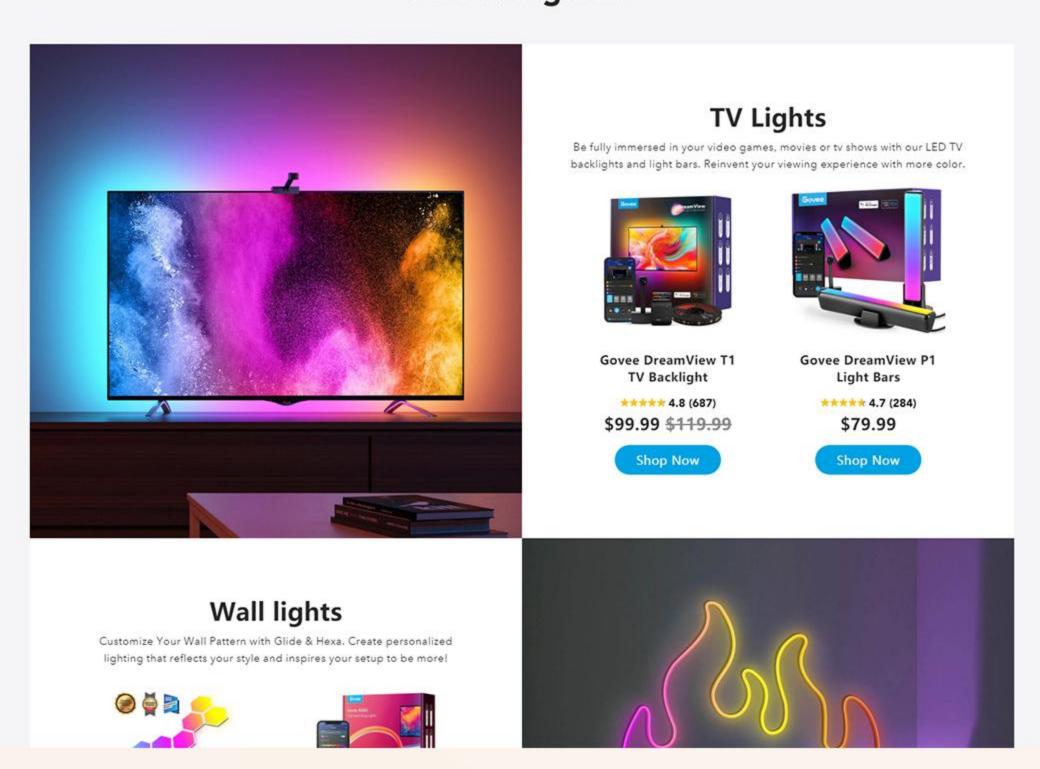
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#### **Hot Categories**



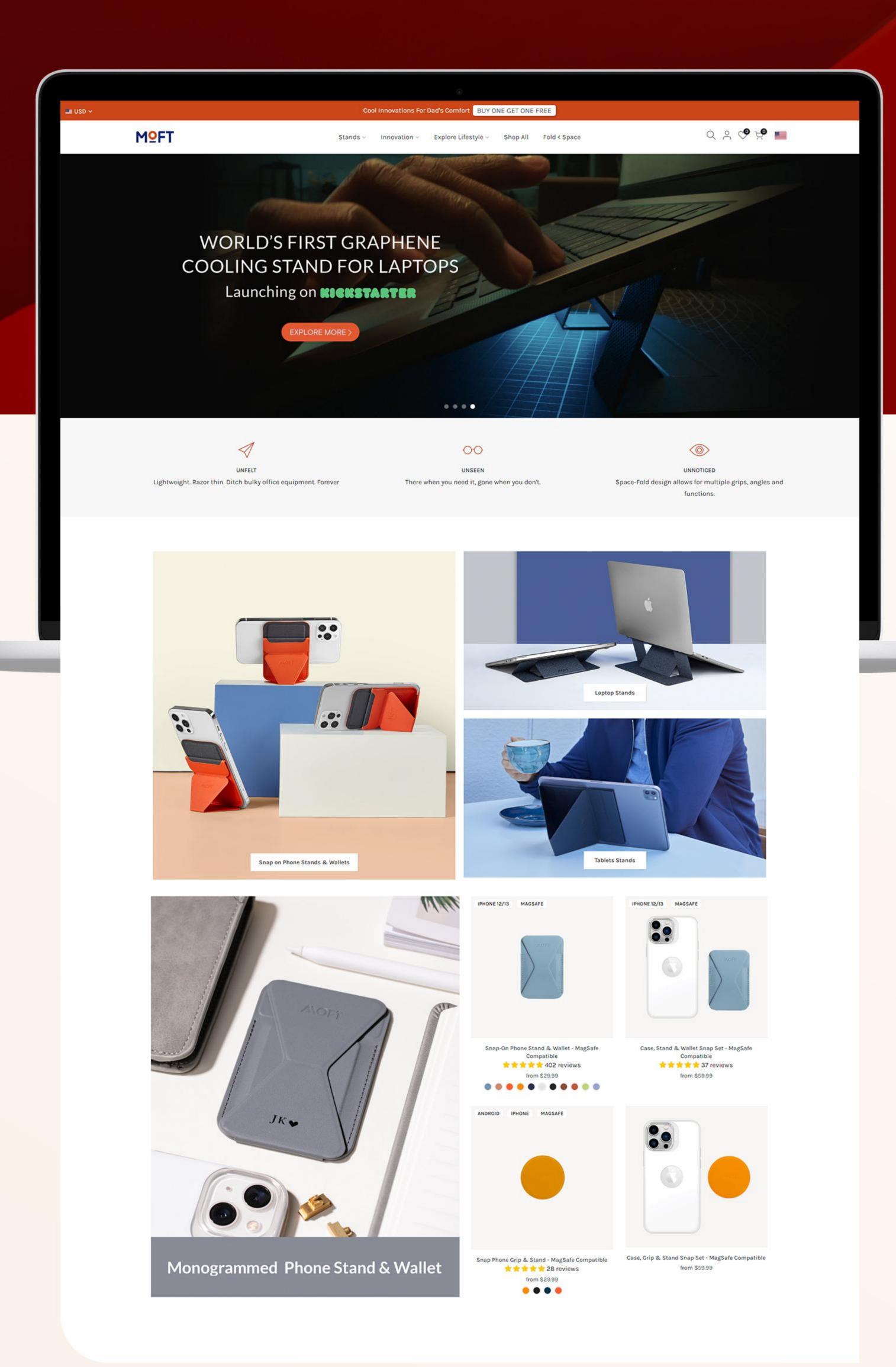


#### GOVEE

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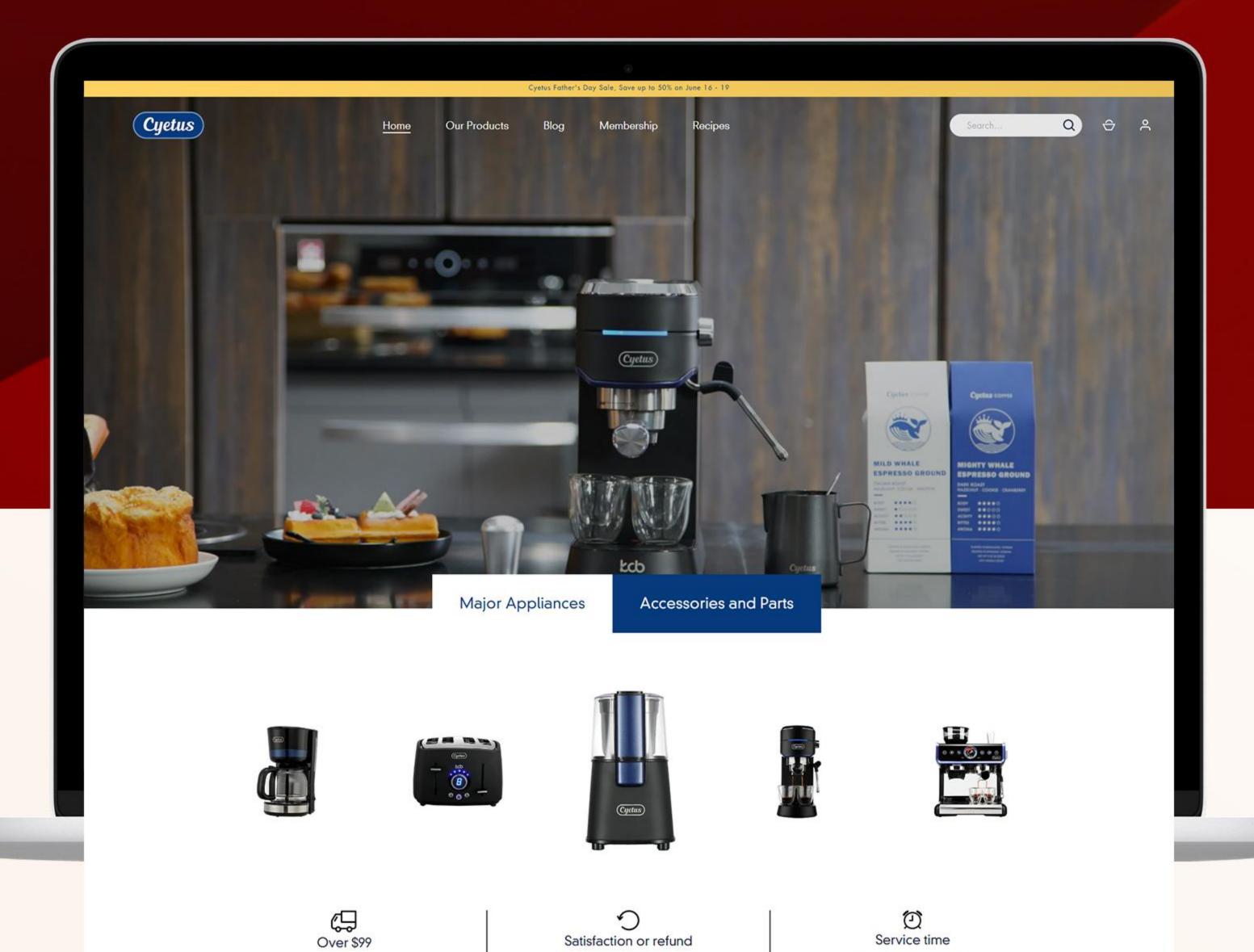


#### MOFT

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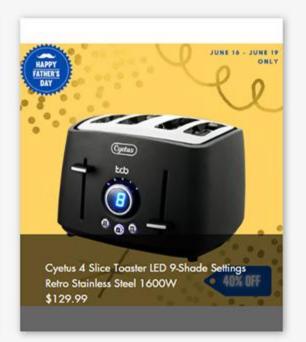












Monday - Friday 10AM-6PM PST



#### Introducing Cyetus Espresso Machine

Semi-Auto Espresso Machine designer for Coffee Lovers

LEARN MORE



CASE SHOW

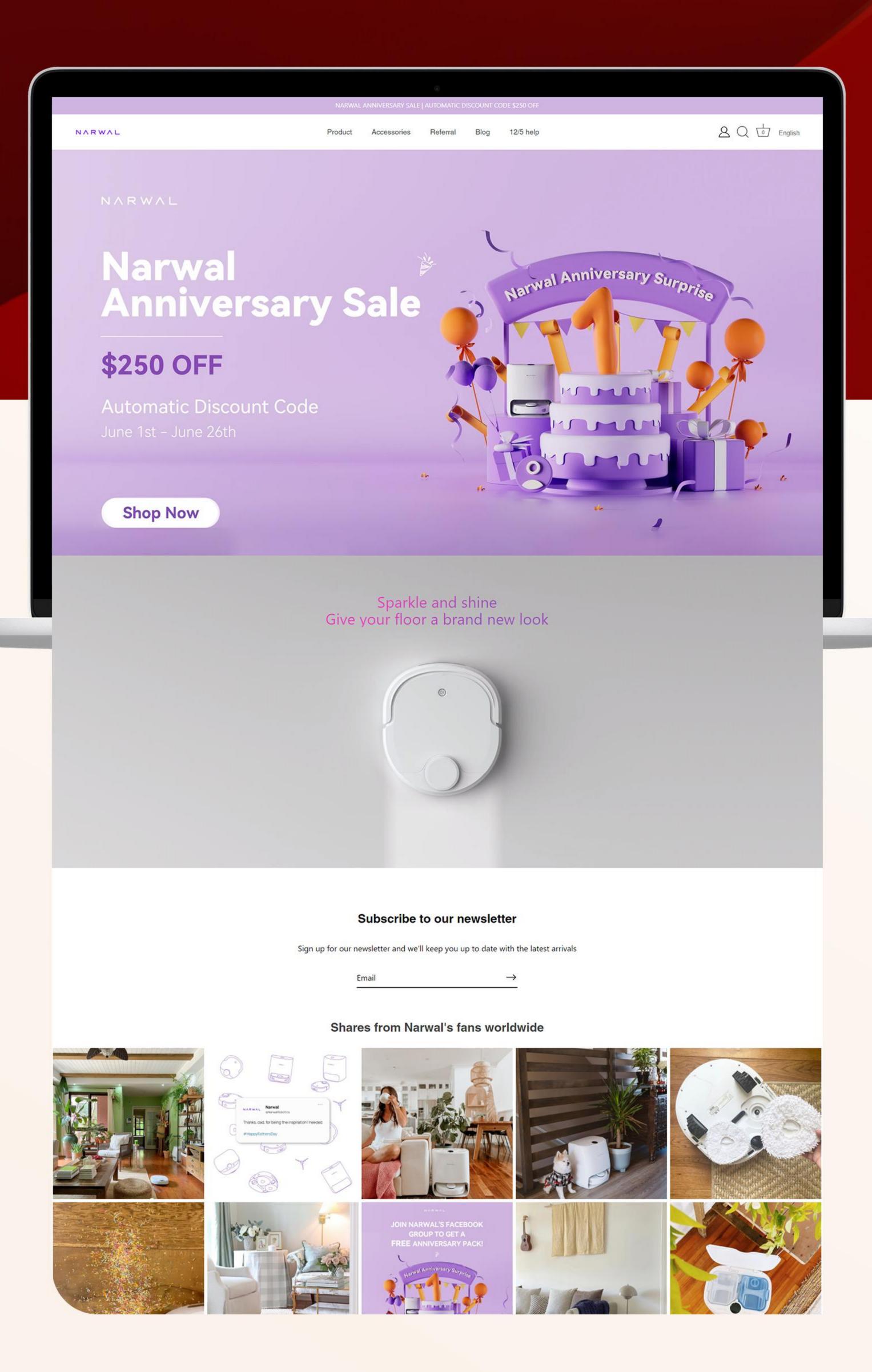
## 案例展示

### **CYETUS**

400-168-1082







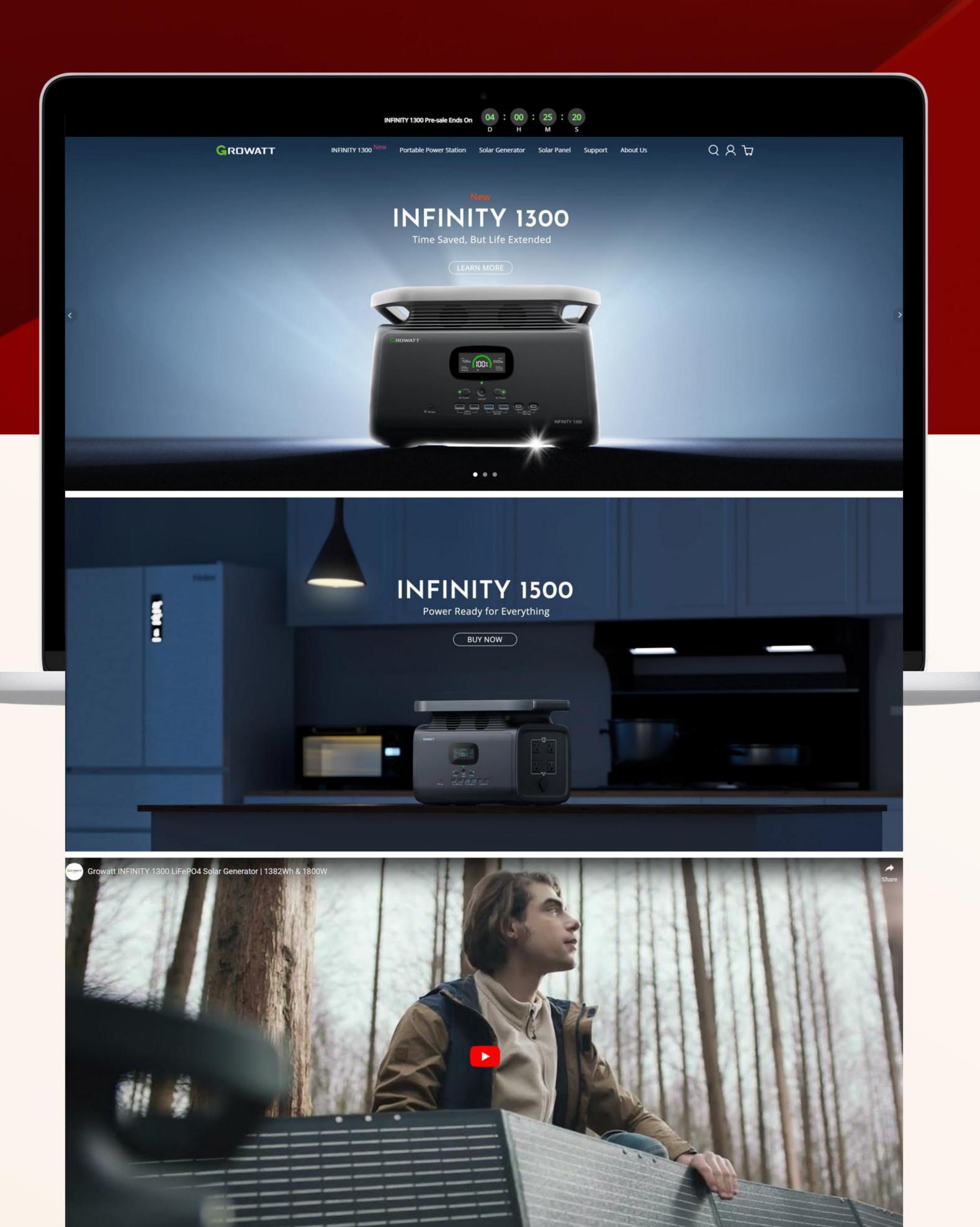


#### NARWAL

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PORTABLE POWER STATION

**VITA 550** 

538Wh /600W

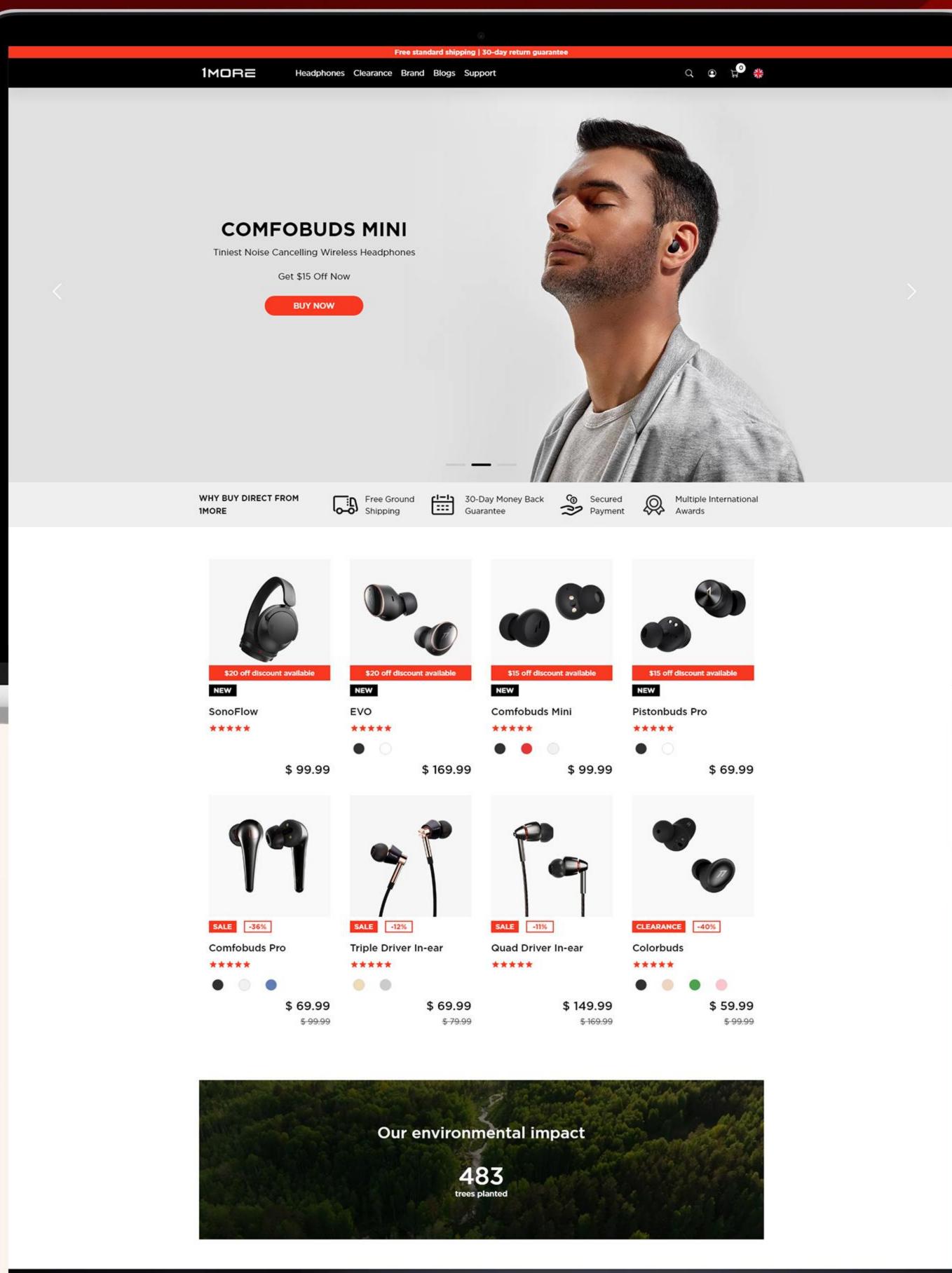


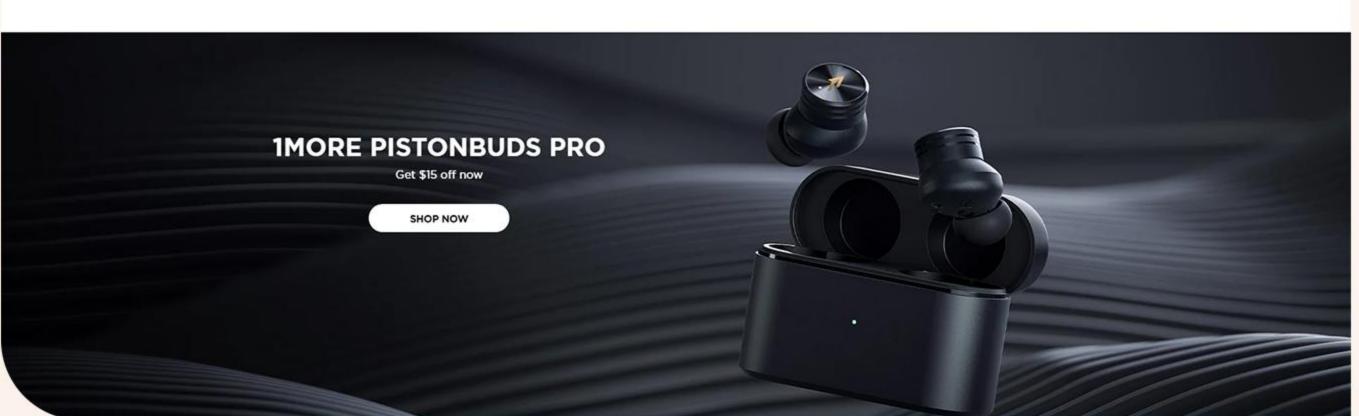
### GROWATT

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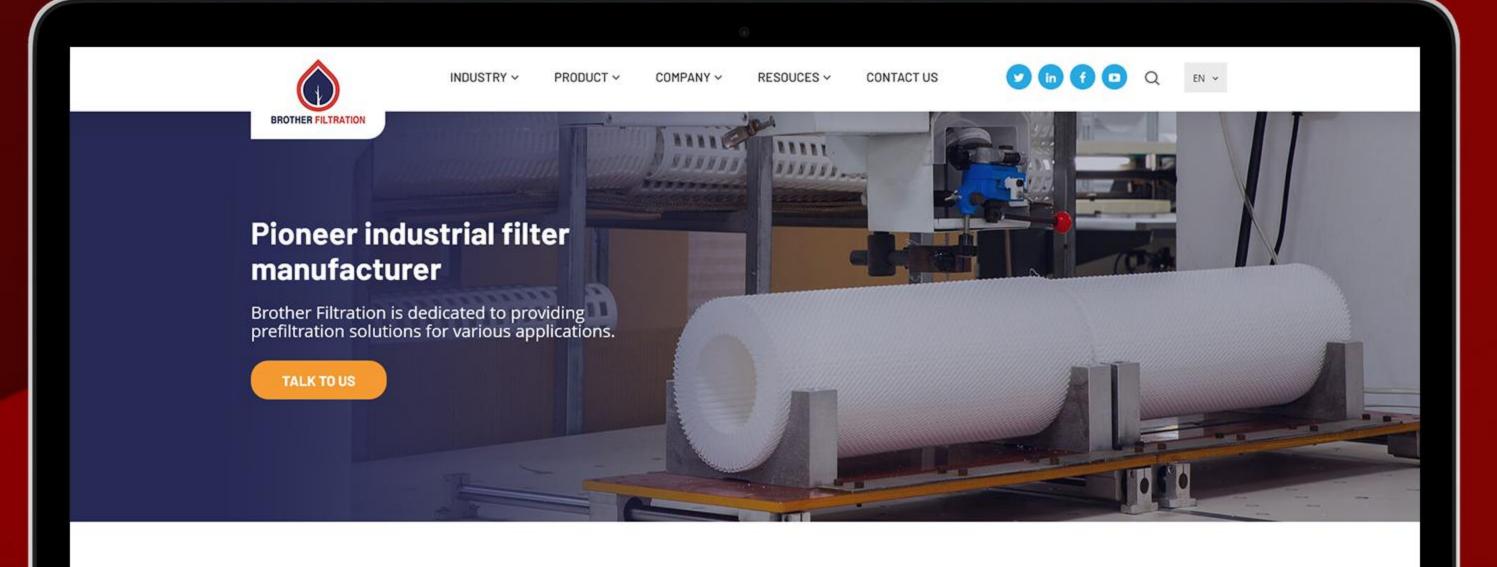


### 1MORE

400-168-1082







#### **INDUSTRY APPLICATION**

Our products cover a wide variety of filtration applications, including petrochemicals, food processing, biopharmaceuticals, oil and gas. As an innovative filter manufacturer, we solve all the problems related to liquids for the production processes of these industries.



#### **Power Generation**

For power generation plants, it is important to work continuously and uninterruptedly, which guarantees high efficiency. To achieve this, downtime has to be reduced and the equipment needs to be kept in better condition all the...

LEARN MORE >



#### Pulp & Paper

Water is the basic and key resource for many industries, pulp & paper is no exception.

. . . . . . . . .

EARN MORE >



#### Water Treatment

Water treatment is most people's first reaction to the concept of filtration, however, filtration is used in a wide range of applications in water treatment. Water filtration is much more than just water coming out of the tap. Industri...

LEARN MORE >

#### WHY BROTHER FILTRATION

Your reliable specialist and advisor for the industrial water filtration products required by various applications.



Brother Filtration is deeply involved in the water filtration industry, producing high-quality and cost-effective cartridges and filter housings. As a water filtration manufacturer and a leading supplier in the industry, we can provide our customers with a one-stop shop for all their product needs.

We are certain that we can assist you in finding solutions to your issues regardless of the industry you work in or the difficulties you confront. Our goods are used in many different industries. We have had more than 50 different types of high-flow cartridges up to this point.

LEARN MORE

TALK TO US

### Benefit from your filtration system for a lifetime.

We provide carefully crafted filtering systems that meet your exact specifications.





CASE SHOW

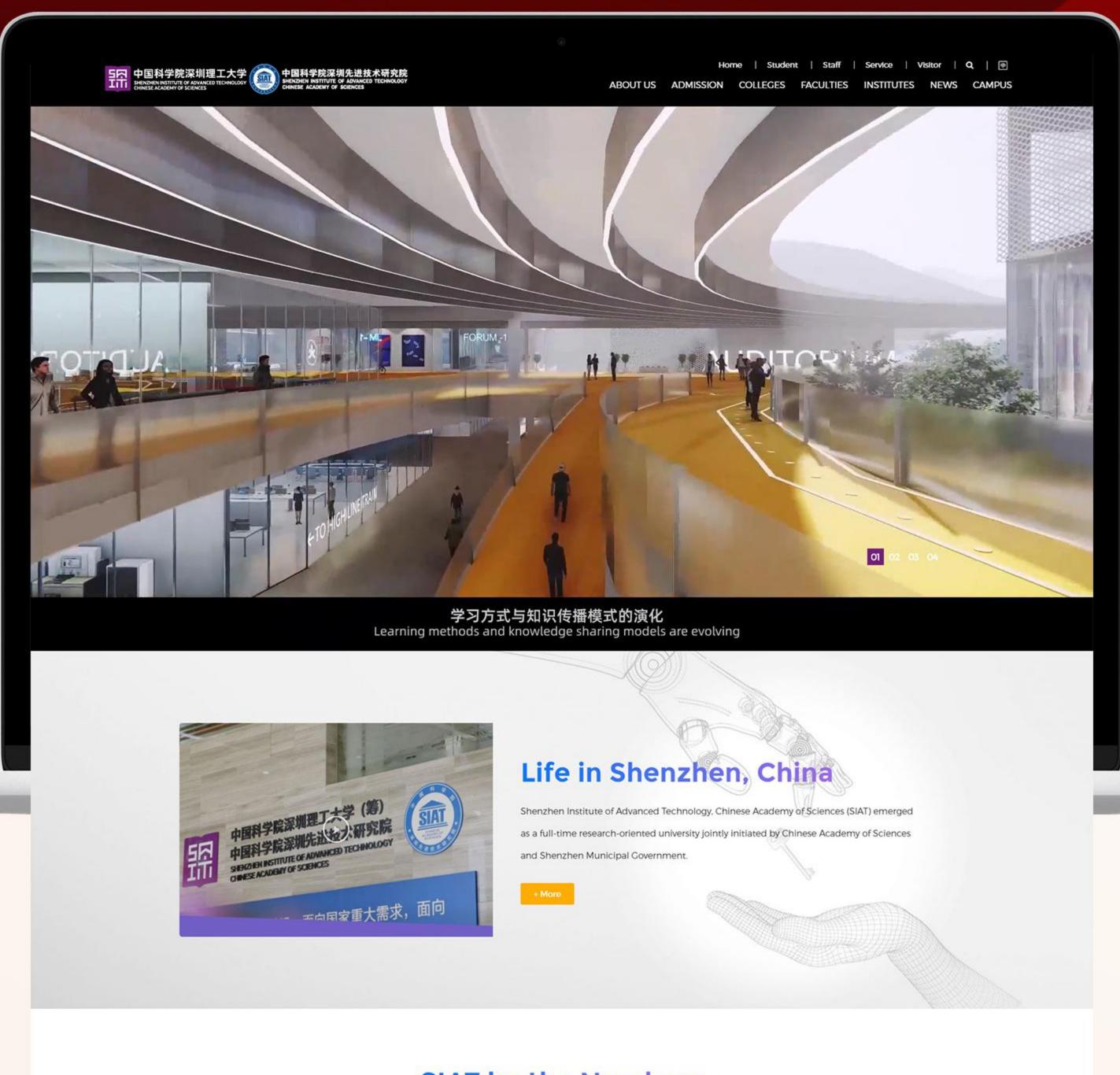
# 案例展示

### BROTHER FILTRATION

400-168-1082









### 中国科学院深圳先进技术 研究院

400-168-1082

江苏隽永东方网络信息集团有限公司





#### **SIAT** by the Numbers



2774

Over 1900 Staff (including 16 IEEE fellows, 11 academicians, 21 National Outstanding Young Scientists)



1939

More than 1450 graduate students



100+ More than 100 foreign

distinguished professors



958

Has incubated 958 companies (263 shareholding) in the fields of emerging

#### Research





